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**Brief Institutional Bio**

Nearly 11,500 students attend Central, located in Warrensburg, Missouri. About 55 percent of the students are female, 45 percent male, 9 percent ethnic minority and 4 percent international. Nearly 80 percent of the undergraduate campus population is made up of full-time students. The student-to-faculty ratio is 17 to one, and the average size of undergraduate classes is 25 students.

**Evolution of Web Services & the Role of Information Services**

Prior to 1999, all content to be displayed on Central’s public web site was sent to the Web Editor, an employee of the Public Relations Dept. After review and editing, the material was posted to the web. Information Services, and particularly the webmaster, acted solely in a technical support role.

As the need for more web content grew, the Web Editor was no longer able to keep up with the flow of new information and the backlog of new sites and content became quite severe. In late 1999, the President and his cabinet made a policy shift. From that point, each department/office was responsible for posting and maintaining their own content.

This shift required that a number of users be trained to use HTML editing software, and for Information Services to step up its role in supporting these users. In addition, Information Services employees, including the webmaster, a web designer, and a technical documentation specialist, became responsible for the university’s home page and a number of other university-wide sites.

Beginning in late 2002, there was a realization that this dispersed method of managing web sites was not providing a unified “look and feel” for the university web presence nor was it enhancing our marketing efforts. We are currently under contract with a web design and consulting company to redesign our web site and to make recommendations on improving site navigation, architecture, and our management model.

**Overview of Web Technology at Central**

1998-99	1999-2002	2002-2003	2003-future
<ul style="list-style-type: none"> <li>• Windows NT Server</li> <li>• Front Page Server</li> </ul> Extensions used to deliver static web content	<ul style="list-style-type: none"> <li>• Windows NT</li> <li>• Cold Fusion Application Server added to provide dynamically generated content</li> <li>• Began shift away from FrontPage</li> </ul>	<ul style="list-style-type: none"> <li>• Linux/Apache Servers</li> <li>• FrontPage Server</li> </ul> Extensions no longer supported <ul style="list-style-type: none"> <li>• Authors access sites via ftp or mapped drives</li> <li>• Dynamic applications still generated using Cold Fusion</li> </ul>	<ul style="list-style-type: none"> <li>• Linux/Apache Servers</li> <li>• Discussion of migrating content to a more structured Content Management System (CMS) and reducing the number of content providers.</li> <li>• Dynamic applications using Cold Fusion and Oracle</li> </ul>